

#### THE SKIN THERAPY SYSTEM<sup>™</sup>

THE BREAKTHROUGH SKIN TREATMENT SOLUTION

# INTRODUCING THE SKIN THERAPY SYSTEM<sup>™</sup> BY JODDOR LONDON

Founded by Soumia El-Bouziani, and formulated by the renowned cosmetologist Dr. Ahmed Naqvi, Joddor is the British corrective skincare range based on clinical results. We have a well-built philosophy, optimistic vision, strong values and the mission to make everyone happy with their skin. Based on clinical results, on mild to severe dermatological problems, a six-week programme of the seven simple steps has proven to be affective, by restoring the growth of healthy skin.

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Cruelty-free, dermatologically tested, paraben free, non-carcinogenic ingredients and the safest preservatives on the market, allow healthy skin to thrive. Hypoallergenic with refined textures complete the beauty recipe.

The Skin Therapy System<sup>™</sup> is suitable for men and women of any age, ethnicity, and any skin condition. The specifically-designed biphotonic glass, aids natural preservation in the home environment.



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#### REFINING CLEANSING SYSTEM

A soothing and lightweight gel formulated for all skin types, including sensitive skin. This mild cleanser gently removes environmental impurities, oil, debris, sunscreen and make-up. This leaves the skin smooth, radiant, fresh and fully prepared for the next step.

Cell turnover is stimulated , enhancing skin texture, clarity and it cleanses without stripping natural oils needed to maintain the skin barrier.



## BALANCING ANTI-IMPURITY SYSTEM

A revolutionary product to revitalise the skin. It removes excess oil and maintains a healthy pH, drastically improving the appearance of dark spots and the visible signs of ageing. It enhances the cleansing process and prepares the skin for deeper penetration of active ingredients.

Our formulation does not dehydrate the skin. It is engineered to tighten and reduce the appearance of the pores. The natural extracts dramatically resurface the skin, to visibly smooth wrinkles and brighten tone.



### ACTIVE SKIN RENEWING LOTION

This rejuvenating formula brightens the appearance of dark spots caused by sun-damage, melasma, freckles and ageing.

6% glycolic acid exfoliates the skin and promotes healthy cell turnover and enhances the penetration of other ingredients. Glycerin and sweet almond prevent dryness and soothe skin to minimise irritation, building up a powerful barrier function. This exclusive formula is rapidly absorbed, leaving a silky finish and enhanced skin tone.



#### ACTIVE INGREDIENTS

Cetearyl Alcohol

Sweet Almond oil contains:

- Vitamin A Stimulates the production of new skin cells and smooth fine lines.
- Vitamin E An antioxidant that helps prevent cell damage and reduces harmful UV radiation.

• Omega-3 Fatty acids prevent premature aging and safeguard against sun damage.

• Zinc Is an essential nutrient for healing acne.

Isopropyl Myristate

Phenoxyethanol

### REVOLUTIONARY COMPLEXION CORRECTOR CREAM

Professional strength, antioxidant-packed and fast-absorbing formula. This step improves the appearance of dark spots caused by melasma, acne, sun damage and poor skin regimes. It also enhances skin elasticity by building healthy collagen.

The gentle formula works to provide anti-ageing results without irritation. With regular use, Elevate will gradually eliminate the appearance of blemishes and skin discolouration.



## BREAKTHROUGH SKIN BRIGHTENING SERUM

This cocktail of ingredients enhances the appearance of the skin for a brighter complexion. Working in partnership with Part 1, it diminishes pigmentation and fine lines. The gentle formula improves elasticity by building healthy collagen and redefining skin texture.

With regular use, Invigorate will gradually fade the intensity of dark spots for a brighter and more even complexion. This clinical grade antioxidant-packed and fast-absorbing formula, allows this serum to reduce the appearance of sun-damage and hyperpigmentation.



### RETINOL ENHANCED ANTI-AGING NIGHT CREAM

A non-comedogenic cream that provides 8-hour moisturization.

It uses innovative technology with naturally derived lipids, including: Argania Spinosa Kernel Oil, Cera Alba Butter and Shea Butter. This prevents dehydration of the skin by creating a powerful barrier function.

The Retinol component has been proven to stimulate collagen turn over. The addition of lavender will naturally heal skin and work with circadian biorhythms while sleeping.



#### ACTIVE INGREDIENTS

Cetyl Alcohol Myristyl Alcohol CapryliC/Capric Triglyceride

#### OTHER INGREDIENTS

Panthenol

Tocopheryl Acetate

Tocopherol (Vitamin E)

Bisabolol (chamomile)

SodiumAscorbate (Vitamin C)

#### Urea

Sodium Hyaluronate (low molecular weight of Hyaluronic Acid).

### ESSENTIAL SPF 50 SUNSCREEN

Our broad-spectrum, physical and chemical sunscreen absorbs rapidly and does not leave a white cast.

Fundamentally it enhances the outcome of the previous steps in the system.

It protects the skin from harmful UVA/UVB, which cause pigmentation and premature ageing. It is your daily skin defence against collagen depletion, sunspots and skin cancer.



#### ACTIVE INGREDIENTS

Ethylhexyl Methoxycinnamate Decyl Glucoside Cetearyl Ethyl Hexanoate

#### OTHER INGREDIENTS

Sunflower Oil Shea Butter Allantoin Hyaluronic Acid Tocopheryl Acetate (Vitamin E) Panthenol



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